



**First Edition Sponsor Package (\$2,500)
York Public Library Centennial**

In appreciation for your support of our Centennial, the Library is pleased to offer the following sponsorship package.

Publicity

- With early commitment by May 2:* Mention in Centennial Press Release
- Event Press Releases - mention
 - Auction, James Kences talk, "Digitize YOUR History" workshop series, York Public Library's 100th Birthday Party, Roaring '20s Night*
- Mention in one "Shelf Life," the Library's regular column in the *York Weekly*

General Centennial print and digital collateral:

- Centennial webpage logo placement (large size) and link
- Large Logo placement on Centennial rack card at circulation desks and Centennial poster
- Large Logo placement in Centennial emails (event emails, invitations)
- Special mention in the Library's Annual Report

Logo placement (or mention, if limited space) on print and digital collateral for specific Centennial Events:

- Centennial Auction (online, June 10-18)
 - Auction webpage, poster, Library calendar listing, event email communications including eNewsletter, Facebook event/Instagram post*
- James Kences historical Talk, "What was York like 100 years ago?" (date TBD)
 - Flyer, YPL calendar listing, event email communications including eNewsletter, Facebook event/Instagram post*
- "Digitize YOUR History" workshop series (summer)
 - Flyer, YPL calendar listing, event email communications including eNewsletter, Facebook event/Instagram post*
- York Public Library's 100th Birthday Party (July 15)
 - E-vite, flyer, YPL calendar listing, event email communications including eNewsletter, Facebook event/Instagram post*
- Roaring '20s Night (November 3)
 - E-vite to donors/patrons, poster, YPL calendar listing, event email communications including eNewsletter, Facebook event/Instagram post*

Other Benefits

- Four (4) tickets to Roaring '20s Night at Clay Hill Farm on November 3, 2022

York Public Library Stats:

Email Subscribers	Foot Traffic*	Facebook	Instagram	Website
5,700	450-500 visitors/day	1.8K followers	946 followers	7K (av.) monthly pageviews

*Varies by season; this is pre-covid daily summer traffic. During our book sale, we average 1,000 daily visitors.