



**Lighthouse Sponsor Package (\$1,000)  
York Public Library Centennial**

In appreciation for your support of our Centennial, the Library is pleased to offer the following sponsorship package.

**Publicity**

*With early commitment by May 2:* Mention in Centennial Press Release  
 Event Press Releases - mention  
*Auction, James Kences talk, "Digitize YOUR History" workshop series, York Public Library's 100th Birthday Party, Roaring '20s Night*  
 Mention in one "Shelf Life," the Library's regular column in the *York Weekly*

**General Centennial print and digital collateral:**

Centennial webpage logo placement (medium size) and link  
 Medium Logo placement on Centennial rack card at circulation desks and Centennial poster  
 Medium Logo placement in Centennial emails (event emails, invitations)  
 Special mention in the Library's Annual Report

**Logo placement (or mention, if limited space) on print and digital collateral for specific Centennial Events:**

Centennial Auction (online, June 10-18)  
*Auction webpage, poster, Library calendar listing, event email communications including eNewsletter, Facebook event/Instagram post*

James Kences historical Talk, "What was York like 100 years ago?" (date TBD)  
*Flyer, YPL calendar listing, event email communications including eNewsletter, Facebook event/Instagram post*

"Digitize YOUR History" workshop series (summer)  
*Flyer, YPL calendar listing, event email communications including eNewsletter, Facebook event/Instagram post*

York Public Library's 100th Birthday Party (July 15)  
*E-vite, flyer, YPL calendar listing, event email communications including eNewsletter, Facebook event/Instagram post*

Roaring '20s Night (November 3)  
*E-vite to donors/patrons, poster, YPL calendar listing, event email communications including eNewsletter, Facebook event/Instagram post*

**Other Benefits**

Two (2) tickets to Roaring '20s Night at Clay Hill Farm on November 3, 2022

York Public Library Stats:

Email Subscribers	Foot Traffic*	Facebook	Instagram	Website
5,700	450-500 visitors/day	1.8K followers	946 followers	7K (av.) monthly pageviews

\*Varies by season; this is pre-covid daily summer traffic. During our book sale, we average 1,000 daily visitors.