

PARTNER WITH YORK PUBLIC LIBRARY

PARTNERSHIP LEVELS AND BENEFITS

OUR REACH

JOIN US!

Our corporate partners receive a range of benefits to meet your company's unique goals and interests while providing critical support for the Library. Marketing for your business is enhanced with a community value-based message: the goodwill that comes from associating your business with York's cherished community library is immeasurable. York Public Library is a local treasure with more than 100 years of active community stewardship behind it.

OUR FUNDING

YPL is a public library, receiving roughly 65% of its annual operating budget from the Town of York. The remainder, in addition to all capital expenditures and projects, falls to the York Public Library Association. **Your sponsorship helps provide the critical funding necessary to sustain the valuable resources and programming we offer this community.**



YORK PUBLIC LIBRARY (YPL) is a literal and figurative community center, providing York's 13,500 residents and estimated 30,000 summer visitors access to materials, services, and collections dedicated to people of all ages, income levels, backgrounds, and abilities. We offer a wealth of ongoing educational, recreational, and cultural programs – all geared to enrich, entice, and inspire – and all free and open to the public.

The Library is owned and operated by the York Public Library Association (YPLA), a 501(c)(3) nonprofit organization incorporated in 1922.

	Nubble \$2,500+	York River \$1,000	Long Sands \$500	Sandpiper \$100
Mention in Annual Report	✓	✓	✓	✓
Logo w/ link on Business Partners page	Large	Medium	Text	
Logo w/ link on monthly eNewsletter	✓	Text		
Mini-Golf Marketing <small>Webpage, tee signs, event posters, email, press release</small>	Large	Medium	Small	Name listed on webpage and tee signs
From the Podium	Speaking Opportunity	Mention	Mention	
Exclusive Golf Hole Sponsorship	HOLE TAKEOVER! Option to customize one hole	Sponsorship of one hole created by a community group		
Complimentary Tournament Foursome	✓			

↑ Indicates a "Mini-Golf at the Library" benefit

Nearly **7,000 people** of all ages come through our doors each month, with over 80,000 annual visitors.

6,835 people attended **348 library programs** for adults, teens/tweens, and children in the last fiscal year. Library events include art shows, author talks, lectures, ukulele classes, story hours, films, a weekly walking club, crafting lessons, technology instruction, and more. The Library also hosts the majority of the Town's meetings as well as numerous community groups.

We have **6,860 subscribers** to our monthly eNewsletters* with a strong **54% open rate**.

Traffic to our website yields **6,500 pageviews** per month.

We have **2,111** Facebook page followers* (83.3% women) and **1,134** Instagram followers* (82.3% women).

According to Google Analytics, our **website visitors' top interests** are: News and politics, movies and television, home and garden, home décor, technology, shopping, food and dining, travel, hobbies, and investing.

*as of August 22, 2023

CONTACT:

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What our community is saying....

“Since moving to York, one of the constant and greatest blessings has been all you wonderful, helpful, kind, and caring friends at the Library. You are wonderful and so appreciated!”

“What an AMAZING schedule of events. Could I just pitch a tent by the fireplace? THANK YOU ALL for being an absolutely amazing library!”

“We have the best Children’s Library and space for kids to go to. I hear this all the time. You guys made it this way, so thank you.”

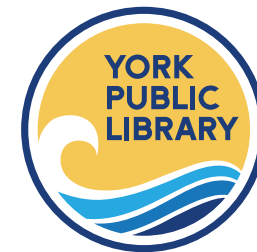
“You guys do such a nice job. The Library is the hub of York.”

“I would like to say congratulations to all of you for the wonderful things you are doing at our library. I look forward to your newsletter each month to follow your activities. Thanks for all you do.”

“I want to let you know that the quantity and quality of library programming is, in the 36 years I’ve lived here, unprecedented. Kudos to you!”

YORK PUBLIC LIBRARY

Enriching Lives.
Inspiring Minds.
Creating Community.



Business Partnership Program

SPONSOR YORK PUBLIC LIBRARY